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PRESS RELEASE

New Executive Director for the RADC in 2017

ROBSTOWN, TX, January 6, 2017– The Robstown Area Development Commission (RADC) Board is pleased to announce Elva Lopez as the new Executive Director, effective January 3, 2017. Lopez succeeds Joe Guzman who served as Executive Director for four years and was appointed as the Director to the South Texas Military Facilities Task Force. Lopez brings a wealth of experience to her new role, working in business development and banking for over 20 years.

“There is so much promise in Robstown and Western Nueces County, the new outlet mall brings retail business expansion along with the existing industrial opportunities due to the central geographic location in the Texas Coastal Bend area. The Crossroads of South Texas is open for business and I am elated to be a part of the retro-branding in the greater Robstown area,” stated Elva Lopez, incoming Executive Director, RADC.

“ After an intensive nationwide search over several months, the Search Committee selected Ms. Lopez for the position due to her experience in the banking industry, her knowledge of area businesses in Robstown and Western Nueces County along with her enthusiasm for the economic development potential of our region,” stated Rumaldo Z. Juarez, President of the RADC.

The Robstown Area Development Commission is the result of a consolidation of the Robstown Chamber of Commerce and the Robstown Economic Development Commission in October 1995. The organization is a public/private partnership, set up as a 501 (c) (6) non-profit corporation, which exists to promote economic growth and stability for the City of Robstown and Western Nueces County.