



***IF YOU BREATHE YOU ARE INVOLVED IN AGRICULTURE.
IF YOU ARE CONCERNED ABOUT BEING DEPENDENT ON FOREIGN OIL,
THINK ABOUT BEING DEPENDENT ON FOREIGN FOOD.***

**Mark your calendar on October 15, 16, and 17, 2009.
Nueces County RMB Fairgrounds, Robstown, Texas**

The Coastal Bend Agriculture Expo is a family oriented event
with activities for the farmer and the general public.

A Farm and Ranch show including field demonstrations (tillage...),
A Small Operator component (weekend ranchers) with
extended hours and Saturday so that they can attend,
and

An Agriculture Awareness component to make it interesting for everyone...

Watch for these promotions including:

Buy Local Message - Featuring local businesses and their product and services to
help market the event. As exhibitors they will be passing out tickets or flyers
encouraging customers to visit their booth.

FIRST BALE CELEBRATION

Mini Mall and other public presentations prior to event

Introduction of Farm Show mascots – Beau Weevil and Cotton Jen –

Watch for engagement announcement and wedding shower.

**We are pleased that you are going to join in this effort to promote American
agriculture by participating in or attending COASTAL BEND AGRICULTURE
EXPO on**

OCT 15, 16, & 17, 2009.

Thank you for your support!

Robstown Area Development Commission, PO BOX 111, Robstown, Texas 78380
Phone 361-387-3933 Fax 361-387-7280

www.robstownadc.com



WHY SHOULD YOU ATTEND

AMERICANS NEED TO UNDERSTAND THE VALUE OF AGRICULTURE IN THEIR DAILY LIVES.

HERE ARE JUST SOME OF THE KEY REASONS WHY IT'S IMPORTANT TO RECOGNIZE

—AND CELEBRATE—

AGRICULTURE EACH YEAR:

Increased knowledge of agriculture and nutrition allows individuals to make informed personal choices about diet and health.

Informed citizens will be able to participate in establishing the policies that will support a competitive agricultural industry in this country and abroad.

Agriculture provides almost everything we eat, use and wear on a daily basis, and is increasingly contributing to fuel and other bioproducts.

Each year, members of the agricultural industry gather together to promote American agriculture. This effort helps educate millions of consumers each year.

By far, the most effective part of this program is the role you play in helping “spread the word.”

A few generations ago, most Americans were directly involved in agriculture or had relatives or friends involved in agricultural-related endeavors.

Today, that is no longer the case. That is why it is so important that we join together at the community level ... our voices, in concert, become a shout that carries our message a great deal further than any one of us can do alone.

Appreciate the role agriculture plays in providing safe, abundant and affordable products.

Acknowledge and consider career opportunities in the agriculture, food, fiber and renewable resource industries. Employment opportunities exist across the board in agriculture.

Career choices include: farm production, agribusiness management and marketing, agricultural research and engineering, food science, processing and retailing vocational agricultural, banking studies, education, landscape architecture, urban planning, energy and other fields.



October 15, 16, and 17, 2009
Nueces County RMB Fairgrounds, Robstown, Texas

SHOW HOURS

Exhibitors open 1 pm each day

Thursday - 10 am to 5 pm

Friday - 10 am to 6 pm

Saturday - 12 am to 6 pm

Thursday

Program begins at 10 am in Equestrian Center and includes field demonstrations:

Crop Market Update and Commodity Outlook
Carbon Credits and the Farm
Update on Proposed Crush Plant @ Tynan
Private Applicator Training & Testing
Noon: Lunch Provided Picnic Style
Other Topics in the PM

Friday

10 am to Noon: (CEU Conference)
Cool Season Crop Options
(Wheat, Canola, Flax, Safflower)
TDA Laws & Regulations Update

Noon: Texas Agriculture Commissioner Staples (Invited)-
In the Conference Center for lunch

PM:
Pasture Herbicide Update
Results of Insect Management Research -
Options to Remove Volunteer Cotton in Other Crops -
Boll Weevil Eradication Update -
Improved Soil Nutrient Management Options - Soil Test Campaign

Exhibitors assigned field time slots to schedule appointments with customers

Saturday

AM: Horse Demonstration

11 to 1PM: Kid's Entertainment

PM: Beef Cattle Events

1PM to 5PM: Beef Quality Assurance Program - Lunch provided Picnic Style

Field demonstration schedule to be determined.



COASTAL BEND Farm and Ranch Show

Booth Contract Agreement

Coastal Bend

Farm and Ranch Show

Location: RMB Fairgrounds, 1213 Terry Shamsie Blvd., Robstown, Texas 78380

Show Dates: October 15-17, 2009

Booth Display Rates

Booth Size Exhibit Hall A and B

One Booth.....10' x 10'.....\$300

Three Booths.....10' x 30'.....\$800

Each Additional10'x10'.....\$200

Outside Booth.....20 x 30..... \$800

NO BOOTH ASSIGNMENT WILL BE MADE WITHOUT A SIGNED CONTRACT AND DEPOSIT.

NO EXHIBIT SETUP UNLESS ALL BOOTH DISPLAY CHARGES ARE PAID IN FULL.

Please reserve _____ booth(s) at a cost of..... \$ _____

Deposit of :

\$150.00 first booth, \$75.00 for each additional booth due with contract(10x10). \$ _____

Final Balance Due September 15, 2009 \$ _____

All Deposits or Payments must be in U.S. Dollar funds.

Reserved Display Area is for the Exclusive use of the Client. No brokering or subletting is permitted.

EXHIBITOR INFORMATION:

Company Name (as to appear in program) _____

Address _____ City _____ State _____ Zip _____

Website _____ E-mail _____

Contact Person (please print) _____ Phone _____

Signature _____ Fax _____

Products & Services to be displayed (include brand names you'd like listed in program) _____

Billing Address (if different) _____

City, State, Zip _____

Please return original to :

Robstown Area Development Commission, PO BOX 111, Robstown, Texas 78380

Phone 361-387-3933 Fax 361-387-7280 www.robstownadc.com

****Electricity available...request a "Utility Request Form"****



ELECTRICAL SERVICE

(All services are provided exclusively by Richard M. Borchard Regional Fairgrounds)

Quantity	Description	Advanced	Floor
	120-Volt Single-Phase Service (0-500 Watts)	\$50.00	\$70.00 per outlet
	120-Volt Single-Phase Service (501-1000 Watts)	\$55.00	\$80.00
	120-Volt Single-Phase Service (1001-1500 Watts)	\$60.00	\$90.00
	120-Volt Single-Phase Service (1501-2000 Watts)	\$65.00	\$100.00
	120-Volt Single-Phase Service (2001-2500 Watts)	\$70.00	\$110.00
	120-Volt Single-Phase Service (2501-3000 Watts)	\$75.00	\$120.00
	120-Volt Single-Phase Service (3001-3500 Watts)	\$80.00	\$130.00
	120-Volt Single-Phase Service (3501-4000 Watts)	\$85.00	\$140.00
	208-Volt Single-Phase Service (20 Amps)	\$135.00	\$175.00
	208-Volt Single-Phase Service (30 Amps)	\$180.00	\$225.00
	208-Volt Single-Phase Service (60 Amps)	\$250.00	\$290.00
	208-Volt Single-Phase Service (100 Amps)	\$335.00	\$380.00
	208-Volt Three-Phase Service (20 Amps)	\$195.00	\$240.00
	208-Volt Three-Phase Service (30 Amps)	\$240.00	\$280.00
	208-Volt Three-Phase Service (60 Amps)	\$350.00	\$400.00
	208-Volt Three-Phase Service (100 Amps)	\$450.00	\$525.00
	Extension Cords	\$10.00	\$15.00
	Power strip	\$15.00	\$20.00

_____ Special 24-hour Service Required: YES () NO ()

Will you require work in booth beyond normal connections: YES () NO ()

Event _____

Event Dates _____

Company Name _____

Exhibit Location/Booth _____

On-site Contact _____ Phone Number _____

Address _____

City _____ State _____ Zip _____

