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August 10, 2010

Dear Potential Sponsor,

Cottonfest is an annual celebration of the culture, history, and cotton economy of Robstown and surrounding areas. Cottonfest is a two-day family-oriented festival that includes a carnival, continuous live entertainment, arts and crafts, cook-off, cultural and historical exhibits, and much more!

Your support can manifest in many forms. Please review the enclosed sponsor information for ideas on how you can easily help make Cottonfest a success.

Cottonfest 2010 will be held October 9-10, 2010, at the Richard M. Borchard Fairgrounds.

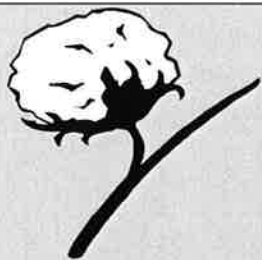
Cottonfest is sponsored by the Nueces County, City of Robstown, Robstown Area Development Commission (RADC) and the businesses and individuals that generously assist with support for the event.

The RADC board of directors and the Cottonfest 2010 volunteers appreciate your consideration in helping to sponsor this unique community event.

Sincerely,

**Robert Gonzalez, Jr.
President**

Enclosures



COTTONFEST

SPONSOR CATEGORIES

TALL COTTON ***\$ 2,000.00***

PLATINUM ***\$ 1,000.00***

GOLD ***\$ 500.00***

SILVER ***\$ 300.00***

BRONZE ***\$ 100.00***

_____ Sign me up to be a sponsor for this event. Enclosed is my check in the amount of \$_____. I would like all the benefits of the Cottonfest sponsor category I have chosen.

_____ I pledge \$_____. Please bill me at:
Name of Business: _____
Mailing Address: _____
Phone Number: _____ Fax #: _____
Contact Name: _____

_____ Sign me up to be an active volunteer for Cottonfest. I will contribute the following in-kind service, materials, personal time, etc.:

***Please return this form to: RADDC, P.O. Box 111, Robstown, TX 78380
Phone: 361-387-3933 / Fax: 361-387-7280 / e-mail: josie@robstownadc.com***

BENEFITS OF COTTONFEST SPONSORSHIP

TALL COTTON

\$2,000.00

Sponsors in this category will receive the highest possible amount of free advertising/promotion before, during and after the event. You will be listed and promoted as co-sponsors of Cottonfest on an equal level with the RADC. Each TALL COTTON sponsor's company emblem/logo will be included in information throughout the Cottonfest grounds. Your banner(s) or other promotional materials approved by the RADC board will be displayed at Cottonfest on. Promotions will include *announcements throughout the two-day event* by the master of ceremonies.

PLATINUM

\$ 1,000.00

Sponsors in this category will receive free advertising/promotion before, during and after Cottonfest. PLATINUM sponsor's company emblem/logo will be displayed on all flyers below or in smaller print than the tall cotton sponsors. Your company banner or other promotional materials approved by the RADC board will be displayed under or in a less prominent position than tall cotton sponsors. Promotion will include *announcements throughout the two-day event* by the master of ceremonies.

GOLD

\$ 500.00

Sponsors in this category will receive free advertising and promotion before, during and after Cottonfest. Your company banner or other promotional materials approved by the RADC board will be displayed around a specific event of your choice or a booth space to promote your product or service. Promotion will include *announcements* by the master of ceremonies on *each day* of the event.

SILVER

\$ 300.00

Sponsors in this category will receive free advertising and promotion before, during and after the event. Promotion will include a minimum of three *announcements* by the master of ceremonies on *each day* of the event.

BRONZE

\$ 100.00

Sponsors in this category will receive free advertising and promotion during the event. Promotion will include a minimum of three *announcements* by the master of ceremonies on *each day* of the event.